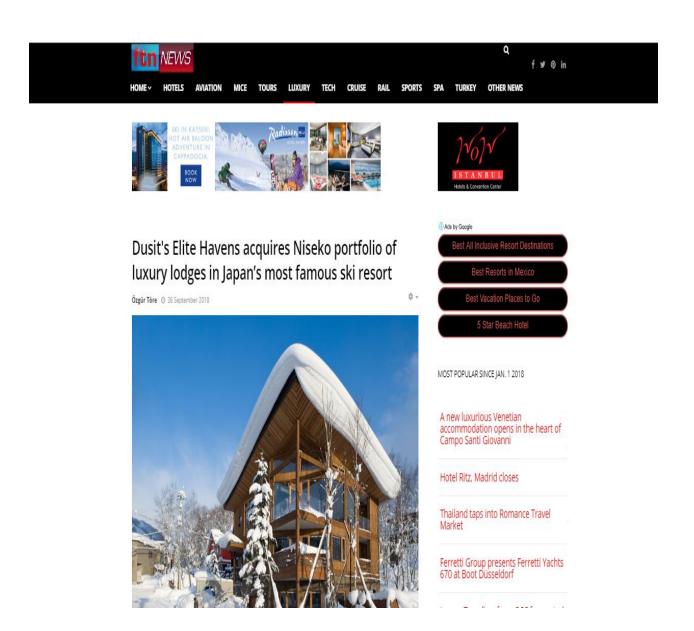
FTNNEWS.COM — Dusit's Elite Havens acquires Niseko portfolio of luxury lodges in Japan's most famous ski resort

Published September 26th, 2018



Dusit's Elite Havens acquires Niseko portfolio of luxury lodges in Japan's most famous ski resort

Published September 26th, 2018



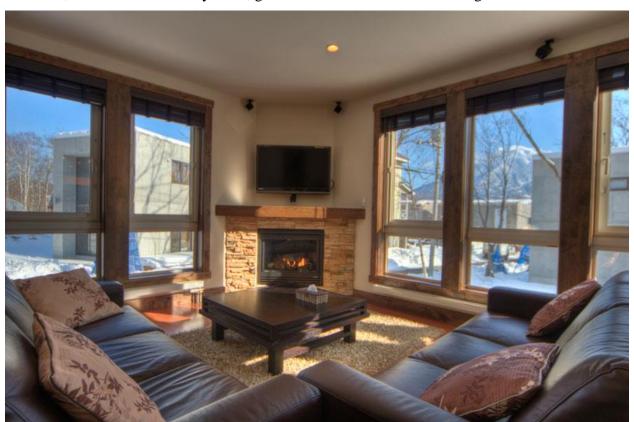
Elite Havens, the leading provider of high-end vacation rentals in Asia, owned by Dusit International, has expanded its luxury villa portfolio by acquiring the 17 beautiful properties of Niseko Boutiques, located in the picturesque wintery wonderland of Japan's most famous ski resort.

A firm favourite with the international skiing/snowboarding community, <u>Niseko</u> is renowned for its spectacular scenery, scenic ski runs with guaranteed fresh snow, and après skiing. Elite Havens

has built a sterling reputation for its 200+ rental villas in exotic tropical beach destinations from Bali to Phuket, Koh Samui, Lombok, Sri Lanka and the Maldives. Niseko makes a dream holiday destination of a different kind, a veritable paradise for powder skiing.

Known as the powder capital of Japan, Niseko is blessed with a fresh blanket of snow nearly every day of the ski season (December to April) thanks to winds blowing down from Siberia blending with moisture rising from the Sea of Japan. The resort lures snow riders of all levels, including extreme adventurers enticed by exhilarating tree runs and off trail heli-skiing. Its four interlinking resorts also cater well to international families, with plenty of fun activities for all ages, including ski lessons.

Elite Havens will be managing, maintaining and marketing all villas in the newly acquired Niseko portfolio which includes luxury lodges, traditional ski chalets, and chic modern apartments. All come with a renowned concierge service and are perfectly situated to enjoy the enchanting scenery and magnificent views over picturesque Mount Yotei. All properties are set in the buzzing village of Hirafu, renowned for its cosy cafes, gourmet restaurants and vibrant nightlife.



The acquisition also includes Niseko Gourmet which means private chefs on call providing fabulous in-villa meals. To make your dream holiday escape as smooth as possible Elite Havens Concierge Service can arrange everything you need from ski lessons, to restaurant bookings, in-villa gourmet dining and direct transfers from New Chitose Airport, a trip of around two hours.

"We are delighted to add Niseko Boutiques to our luxury villa portfolio, and to offer a new range of exceptional experiences and activities for our guests. From white powdery sand beaches of southeast Asia, to the outstanding fresh powdery snow of northern Japan, it is our aim to provide the best private luxury accommodation across the region," says Jon Stonham, CEO of Elite Havens.

While perfect skiing conditions are the major draw card, visitors can also immerse themselves in traditional Japanese culture with dozens of onsen – volcanic hot water springs found in the region. Not a skier? No problem, Niseko's luxury lodgings and stunning mountain scenery can be enjoyed year-round. Blazing autumnal colours create a mesmerising backdrop for hiking and horse riding, while summer adventures include kayaking along the rugged coastline, white water rafting on the scenic Shiribetsu River, and canoeing on the vast expanse of Lake Toya.

"As customers in the past, we had seen first-hand what it meant to holiday with Elite Havens. It is an ideal fit to see the expansion of Elite Havens into Japan with such strong similarities and values across both companies. We are extremely confident that both our existing clientele and current owners will see a seamless transition and continued growth in future years," says John Toland, General Manager at Niseko Boutiques.

Why wait? Start planning your next luxury ski holiday or summer adventure in Japan now.

To learn more visit http://nisekoboutiques.com.

Link: https://ftnnews.com/luxury/35017-dusit-s-elite-havens-acquires-niseko-portfolio-of-luxury-lodges-in-japan-s-most-famous-ski-resort