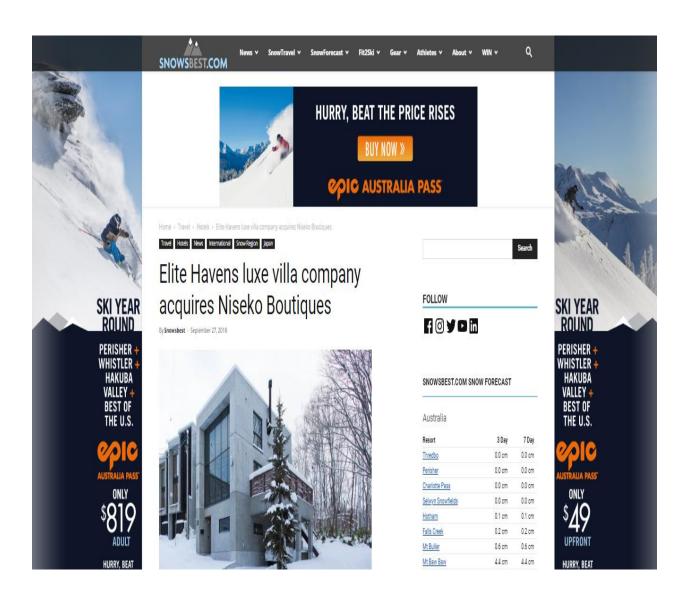
SNOWSBEST.COM — Elite Havens luxe villa company acquires Niseko Boutiques

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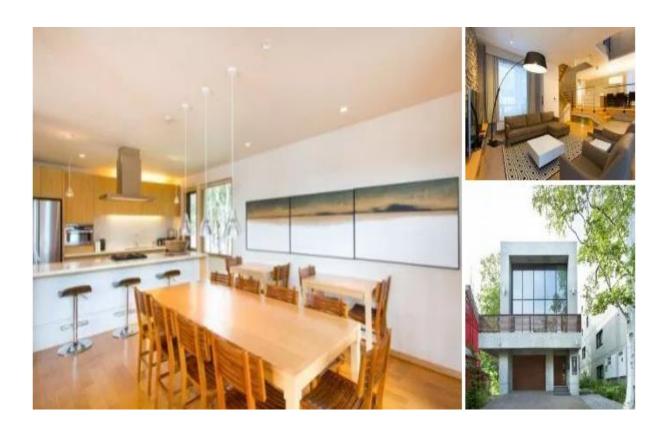
Everyone's favourite beach villa company, Elite Havens, has expanded into the world of snow with the acquisition of Niseko Boutiques 17 snow chalets in Japan. Already known for high end residences in Bali, the Maldives, Thailand and more, Elite Havens will bring their personal touch to Niseko.

Elite Havens will be managing, maintaining and marketing all villas in the newly acquired Niseko portfolio which includes luxury lodges, traditional ski chalets and chic modern apartments. All come with a renowned concierge service and are perfectly situated to enjoy the enchanting scenery and magnificent views over picturesque Mount Yotei.

All properties are set in thebuzzing village of Hirafu, renowned for its cosy cafes, gourmet restaurants and vibrant nightlife. The acquisition also includes Niseko Gourmet which means private chefs on call providing fabulous in-villa meals.

To make your dream holiday escape as smooth as possible Elite Havens Concierge Service can arrange everything you need from ski lessons, to restaurant bookings, in-villa gourmet dining and from New Chitose Airport, a trip of around 2 hours.

"We are delighted to add Niseko Boutiques to our luxury villa portfolio, and to offer a new range of exceptional experiences and activities for our guests. From white powdery sand beaches of south east Asia, to the outstanding fresh powdery snow of northern Japan, it is our aim to provide the best private luxury accommodation across the region," says Jon Stonham, CEO of Elite Havens.





While perfect skiing conditions are the major draw card, visitors can also immerse themselves in traditional Japanese culture with dozens of onsen – volcanic hot water springs found in the region. Not a skier? No problem, Niseko's luxury lodgings and stunning mountain scenery can be enjoyed year-round. Blazing autumnal colours create a mesmerising backdrop for hiking and horse riding, while summer adventures include kayaking along the rugged coastline, white water rafting on the scenic Shiribetsu River and canoeing on the vast expanse of Lake Toya.

"As customers in the past, we had seen first-hand what it meant to holiday with Elite Havens. It is an ideal fit to see the expansion of Elite Havens into Japan with such strong similarities and values across both companies" says John Toland, General Manager at Niseko Boutiques.

"We are extremely confident that both our existing clientele and current owners will see a seamless transition and continued growth in future years."

Link: https://www.snowsbest.com/elite-havens-luxe-villa-company-acquires-niseko-boutiques/